

PEPPA PIG'S FUN DAY OUT LIVE! WILL TOUR NEW ZEALAND FOR THE FIRST TIME IN 2025



Peppa Pig is back touring New Zealand for the first time since 2018 in her oinktastic stage show, **Peppa Pig's Fun Day Out LIVE!**

Having enjoyed sell-out success with past tours in New Zealand, the all-new **Peppa Pig's Fun Day Out LIVE!** looks set for a triumphant New Zealand debut in 2025. Presented by TEG Life Like Touring and Fierylight, **Peppa Pig's Fun Day Out LIVE!** will tour the nation from **28 June to 12 July 2025**. Tickets On Sale to the public Wednesday 2 April at 1:00pm local time. New Zealand fans are encouraged to join the Waitlist for exclusive access to Presale tickets via peppapiglive.co.nz.



Based on the much-loved animated series, this new live show, packed with fun, games and amazing puppets will delight audiences in four cities nationwide in 2025, taking in **Auckland, Wellington, Christchurch** and **Hamilton**.

Prepare to sing and dance with colourful scarecrows, feed the penguins, build big sandcastles, and even swim in the sea! Packed full of songs, dance and muddy puddles, **Peppa Pig's Fun Day Out LIVE!** guarantees giggles and snorts for all Peppa fans and is a perfect introduction to theatre.

"We are excited to be bringing Peppa Pig back to New Zealand in 2025 with TEG Life Like Touring," says show director and writer, Richard Lewis from Fierylight. "For *Peppa Pig's Fun Day Out LIVE!* we have created lots of new puppets our New Zealand audiences wouldn't have seen before. We bring together all sorts of different techniques to make the action and fun with Peppa, her family and friends come to life on stage. Also, the level of audience interaction has increased, with even more opportunities in this new show for the audience to sing along, dance and to get involved."

In 2024 Peppa Pig celebrates 20 years on our screens having first aired in May 2004. She also celebrates 15 years of live stage shows as Peppa Pig Live has played to sell-out crowds across Australia, New Zealand, USA, UK, Ireland and Asia, entertaining almost 3 million people.

Join Peppa, along with her family and friends, in their latest new adventure as they go to the zoo and also the beach for a special party - it's going to be an exciting and fun packed day, promising interactive fun, songs and games for pre-schoolers. It's the perfect family treat.

Website:	www.peppapiglive.co.nz
Facebook:	@PeppaPigLiveAUNZ
Instagram:	@PeppaPigLiveAUNZ

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Production Photography and B-Roll video available [here](#)

PEPPA PIG'S FUN DAY OUT LIVE! NEW ZEALAND TOUR 2025

Sky City, Auckland	Sat 28 June – Mon 30 June 2025
St. James Theatre, Wellington	Sat 05 July 2025
Isaac Theatre Royal, Christchurch	Tue 08 July 2025
Globox Arena, Hamilton	Sat 12 July 2025

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Hasbro (NASDAQ: HAS) is a global play and entertainment company committed to making the world a better place for all children, fans and families. Hasbro delivers immersive brand experiences for global audiences through consumer products, including toys and games; entertainment through eOne, its independent studio; and gaming, led by the team at Wizards of the Coast, an award-winning developer of tabletop and digital games best known for fantasy franchises *MAGIC: THE GATHERING* and *DUNGEONS & DRAGONS*. The company's unparalleled portfolio of approximately 1,500 brands includes Magic: The Gathering, Nerf, My Little Pony, Transformers, Play-Doh, Monopoly, Baby Alive, Dungeons & Dragons, Power Rangers, Peppa Pig And Pj Masks, as well as premier partner brands. For the past decade, Hasbro has been consistently recognized for its corporate citizenship, including being named one of the 100 Best Corporate Citizens by 3BL Media and one of the World's Most Ethical Companies by Ethisphere Institute. Important business and brand updates are routinely shared on our Investor Relations website, Newsroom and social channels (@Hasbro on Twitter, Instagram, Facebook and LinkedIn.)

Fierylight are a London based production company and have been creating quality commercial work for young audiences in the UK, USA and Australia. Bringing some of the world's most popular brands to life for families, Fierylight's current and previous productions include six Peppa Pig Live shows, Teletubbies, Roald Dahl's *The BFG*, *Lazytown*, *The Octonauts*, *Ben & Holly's Little Kingdom*, *Spongebob Squarepants* and the 2023 Olivier nominated, *The Smartest Giant In Town*. www.fierylight.co.uk

TEG Life Like Touring has produced and co-produced hit shows and experiences for some of the world's most popular entertainment brands for over 15 years, including *Peppa Pig*, *PAW Patrol™*, *FRIENDS™*, *Dora the Explorer*, *Space Jam*, *The Octonauts*, *Ben & Holly's Little Kingdom*, *Chuggington*, *Sesame Street*, *Scooby-Doo* and *Yo Gabba Gabba!* TEG Life Like Touring shows have entertained audiences in theatres and arenas globally in locations including Australia, North America, UK, Africa, Asia, New Zealand, Europe, Middle East and South America. In more recent times Life Like Touring has produced a variety of theatrical and themed experiential entertainment. Together with their sister company, TES Live, the Life Like Touring team has worked with some of the world's biggest entertainment companies, including Hasbro, The Walt Disney Company, Nickelodeon, Mattel and Warner Bros. Discovery. Life Like Touring and TES Live are owned by TEG and part of Australia's leading integrated live entertainment solutions company with superior capabilities in ticketing, digital, data and the promotion of live sport and entertainment. www.lifeliketouring.com